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Name.....

Reg. No.....

**THIRD SEMESTER (CBCSS—UG) DEGREE EXAMINATION
NOVEMBER 2024**

English

**ENG4(3)C01—ENGLISH FOR COMMUNICATION COURSE II ASPECTS OF READING
AND WRITING**

(2019—2023 Admissions)

Time : Two Hours and a Half

Maximum : 80 Marks]

I. Answer the following questions (2 marks each) :

- 1 What is intensive reading ?
- 2 What is reading for pleasure ?
- 3 What are visual aids ?
- 4 What do 'experience' and 'career objective' denote in a resume ?
- 5 Explain the term 'plagiarism.'
- 6 What is an apology letter ?
- 7 What is a conjunction ? Give two examples.
- 8 Expand the abbreviations (a) etc. (b) i.e.
- 9 Convert the following negative sentences to positive sentences :
 - (a) It isn't useful at all.
 - (b) He hasn't arrived yet.
- 10 What is the chronological order in paragraph writing ?
- 11 What is paraphrasing ?
- 12 What is a homophone ?
- 13 Differentiate between a face-to-face interview and a telephone interview.
- 14 What are conjunctions ? Give two examples.
- 15 What is an enquiry letter ?

(Ceiling 25)

Turn over

II. Answer the following questions in not more than 200 words. (5 marks each) :

- 16 What is cohesion and coherence ?
- 17 Define the process of reading. Write a note on skimming and scanning.
- 18 Explain the different parts of a resume.
- 19 Write a summary of the following passage :

Social media has undeniably revolutionized the way humans interact, communicate, and perceive the world around them, profoundly impacting virtually every aspect of modern life. Its influence on individuals spans from the personal to the societal, affecting emotions, behaviors, relationships, and even mental health. On one hand, social media facilitates unprecedented connectivity, enabling people to effortlessly stay in touch with friends and family regardless of geographical barriers. It serves as a platform for sharing experiences, ideas, and information, fostering communities and amplifying voices that might otherwise go unheard. However, this constant connectivity comes with a flip side. The pervasive nature of social media can lead to over-dependence, addiction, and a distorted sense of reality fueled by curated images and carefully crafted narratives. The incessant stream of content bombards users with an overwhelming array of opinions, news, and images, often blurring the line between fact and fiction. Moreover, the pressure to conform to unrealistic standards of beauty, success, and happiness perpetuated by social media can take a toll on self-esteem and mental well-being, leading to feelings of inadequacy, anxiety, and depression. Additionally, the phenomenon of "doomscrolling," where individuals compulsively consume negative news and distressing content, has become increasingly prevalent, exacerbating feelings of despair and helplessness. Furthermore, the algorithms underlying social media platforms tend to create echo chambers, reinforcing pre-existing beliefs and exacerbating polarization by limiting exposure to diverse perspectives. The phenomenon of online harassment, cyberbullying, and the spread of misinformation also pose significant challenges, undermining trust in institutions and eroding social cohesion. In essence, while social media offers unprecedented opportunities for connection and expression, its impact on human beings is complex and multifaceted, with both positive and negative consequences that warrant careful consideration and regulation.

- 20 You watched an event of a new film release. Narrate the incident to your friend.
21 Write a paragraph on the topic "Technology and the modern age."
22 Attempt the following :

- (a) Arrange the given sentences in the correct order :

An announcement to this effect is expected to be made in a week, said a senior government official in New Delhi today. Under its single-rate plan for the country, the government proposes to reduce STD rates by 60 to 70%. There is good news for those who use their landlines to make long-distance calls. The government proposes to slash the long-distance call rates from fixed landline phones drastically, following the recommendations of the Telephone Regulatory Authority of India.

- (b) Differentiate the following pairs of words. Use them in sentences :

(i) Foreword, Forward.

(ii) Dual, Duel.

- (c) What do we call the words that have the same spelling and pronunciation but different meanings ?

- (d) Write the meaning of the following idioms :

(i) Beat around the bush.

(ii) Once in a blue moon.

- (e) What are transitional words in paragraph writing ?

- 23 Correct the sentences :

- (a) Every member are dissatisfied with the performance.
(b) She gave me a very useful advice.
(c) The informations are useful.
(d) More than one attempt were made.
(e) The girl was reading one of my favourite book.

(Ceiling 35)

Turn over

III. Answer any *two* of the following in 200 words. (10 marks each) :

- 24 Write an essay on the topic "Importance of value education in schools."
- 25 Write a letter to the editor of a newspaper expressing your concern about the hike in the price of commodities and the difficulties faced by poor people as they cannot afford basic necessities.
- 26 You are writing a seminar paper on the topic "The use of smartphones in the college campus." Write down the pros and cons of students being allowed to use smartphones in an educational institution.
- 27 Write a detailed resume for the post of English teacher in a private school.

(2 × 10 = 20 marks)